

# DISPLAY SALES

## Template:

Poster Printing  
Poster Size: DL

Specifications:

Artwork at 100% of print size

Panel Size:

(Make Sure the artwork is according to this size)

Panel Width: 99mm

Panel Height: 210mm

Bleed Size (Green Line):

(Make Sure All the words and Pictures are within this area)

Panel Width: 89mm

Panel Height: 200mm

Color Mode: CMYK

Resolution: 150dpi

Artwork File: PDF (Outlined)

### Safe Area

Please keep all text and  
vital information within the  
dashed line

**Please note:**

1. Outline all fonts
2. Embed all Images
3. Colours printed with ink on different media look different to colours displayed on a computer screen. It is essential that the correct corporate colours be specified by the client before printing. Please provide pantone colours to ensure the colours are printed as close as possible to your corporate colours.