

DISPLAY SALES

The logo consists of the word "DISPLAY" in a large, bold, green sans-serif font, stacked above the word "SALES" in a large, bold, black sans-serif font. To the right of "SALES" is a green square containing the text ".com.au" in a smaller, black sans-serif font. A thick green horizontal line is positioned below the word "SALES".

Template:

Poster Printing
Poster Size: B2

Specifications:

Artwork at 100% of print size

Panel Size:

(Make Sure the artwork is accoring to this size)

Panel Width: 500mm

Panel Height: 707mm

Bleed Size (Green Line):

(Make Sure All the words and Pictures are within this area)

Panel Width: 480mm

Panel Height: 687mm

Color Mode: CMYK

Resolution: 150dpi

Artwork File: PDF(Outlined)

Safe Area

Please keep all text and
vital information within the
dashed line

Please note:

1. Outline all fonts
2. Embed all Images
3. Colours printed with ink on different media look different to colours displayed on a computer screen. It is essential that the correct corporate colours be specified by the client before printing. Please provide pantone colours to ensure the colours are printed as close as possible to your corporate colours.