

# DISPLAY SALES

The logo consists of the word "DISPLAY" in a large, bold, green sans-serif font, and the word "SALES" in a large, bold, black sans-serif font. To the right of "SALES" is a green rectangular box containing the text ".com.au" in a smaller, black sans-serif font. A thick green horizontal line is positioned below the word "SALES".

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## Template:

Poster Printing  
Poster Size: A2

### Safe Area

Please keep all text and  
vital information within the  
dashed line

### Specifications:

Artwork at 100% of print size

#### Panel Size:

(Make Sure the artwork is according to this size)

Panel Width: 420mm

Panel Height: 594mm

### Bleed Size (Green Line):

(Make Sure All the words and Pictures are within this area)

Panel Width: 400mm

Panel Height: 574mm

Color Mode: CMYK

Resolution: 150dpi

Artwork File: PDF(Outlined)

#### Please note:

1. Outline all fonts
2. Embed all Images
3. Colours printed with ink on different media look different to colours displayed on a computer screen. It is essential that the correct corporate colours be specified by the client before printing. Please provide pantone colours to ensure the colours are printed as close as possible to your corporate colours.